## **ALTA Press Release**



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## For Immediate Release

## American Land Title Association Announces HA&W as an Elite Provider

**Philadelphia, Pa., March 18, 2015** — The <u>American Land Title Association</u> (ALTA) has announced that HA&W's ComplianceSuccess Program has been named an Elite Provider.

ALTA's <u>Elite Provider Program</u> is comprised of premier service providers committed to offering comprehensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs.

"I am excited that HA&W has joined our growing ALTA Elite Provider program," said Michelle Korsmo, ALTA's chief executive officer. "We are constantly working to provide our members with the resources to find businesses with a proven track record of trusted products and services. The Elite Provider program connects ALTA members with technology and service providers across the land title insurance industry."

HA&W, through its ComplianceSuccess® Program, is a CPA firm providing ALTA Best Practice compliance benchmarking, readiness and assurance reporting. The program provides CPA attestation for title agents to demonstrate to their lender clients that they comply with the ALTA Best Practices. CPA attestation reports provide more assurance to banks than a certification report. HA&W says its process delivers the best price point to achieve compliance, offering complete compliance benchmarking and reporting across all seven ALTA Best Practice pillars. To ensure its ComplianceSuccess Program is in lock step with industry standards and requirements, HA&W is actively involved at the highest levels with ALTA, American Institute of Certified Public Accountants and the Mortgage Bankers Association.

As an ALTA Elite Provider, HA&W offers ALTA members up to three hours of time with its ComplianceSuccess professionals for guidance on becoming compliant with ALTA Best Practices and demonstrating that compliance to lender clients. This is a \$500 value.

For more information about the program or to apply, please visit ALTA's Elite Provider website.

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## **About ALTA**

The American Land Title Association, founded in 1907, is the national trade association representing more than 5,400 title insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.

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